

# The “Un”traditionalists

After years of sparse and spare, DC design minds are injecting a bit of mad into a new form of trad—with pattern, color and shape turning classics inside out.

| By Cara Hedgepeth, Kristen Hinman and Lindsay Potter |

## FLOORED!



### ○ Magic Carpet Ride

Former Ford model-turned-decorator **Jill Sorensen** seems to be forming a pattern. “Love something, launch something,” ought to be her battle cry, as come fall, her McLean-based design firm, Marmalade, is introducing another line from Jill Sorensen Home—this time, it’s eye-popping wool rugs. The ’70s-inspired collection is a retro-modern mash-up of old-school style—think honeycomb patterns—with modernist subtleties and pops of bold color. The result? Cool carpets with names like “The Maze” and “The Electric.” While Sorensen says the accents can certainly set the vibe for any room, she believes you can also use them to balance spunk with sophistication. “These are bold colors,” she says, “that can still feel peaceful in your house.”

## UP AGAINST THE WALL

“I love the Moroccan-inspired wall tattoos from Benjamin Moore. They add great details without the permanence of wallpaper.” —TRACY MORRIS, INTERIOR DESIGNER



## MIX MASTER



A third-generation Italian textiles house, Missoni is the definition of traditional modern design.

### ○ Chevron Station

Deborah Kalkstein has trafficked in modernity since opening her Cady’s Alley furnishings store Contemporaria. But when all that minimalism started to feel a little stale, Kalkstein went full throttle, launching **Missoni**. “I really wanted to bring something with more patterns, more colors, more fun,”

says Kalkstein. “Now I can do a Minotti sofa with cushions in Missoni fabrics, or a Missoni pouf that blends beautifully with the things we already have.” And now that Missoni is launching at Target this September? “I think it is great,” she says. “Everything that shows good design is great no matter what the level.”